



Communications Internship Summer 2024

Mission, Vision, and Values

The Nashville Food Project brings people together to grow, cook and share nourishing food, with the goals of cultivating community and alleviating hunger in our city. At The Nashville Food Project, we embrace a vision of vibrant community food security in which everyone in Nashville has access to the food they want and need through a just and sustainable food system. This mission and vision are guided by core organizational values, including hospitality, stewardship, interdependence, learning, justice, and transformation.

Organizational Background

The Nashville Food Project (TNFP) was born from the idea that good food is a matter of basic dignity. Since its start in 2007, TNFP has served thousands of Nashvillians facing food insecurity. In 2011, TNFP was incorporated as an independent nonprofit, shifting the focus of its meals program toward a collaborative partnership model and launching an urban agriculture program. Today, TNFP continues to connect people to nourishing food and to each other through vibrant urban agriculture projects, made-from-scratch meals, and food shared with local partners working to disrupt cycles of poverty.

Internship Summary

The primary purpose of this internship is to provide meaningful, hands-on experience with the brand marketing and communication channels of a nonprofit organization. TNFP aims to provide experience in all aspects of the organization's mission to cultivate community and alleviate hunger in our city. Interns should expect to build knowledge of general nonprofit operations and food systems change.

Internship Responsibilities & Goals

- Work with the Communications Manager to develop marketing and communications content including photos, videos, social media posts, website pages, blog stories and press releases
- Work with the Communications Manager to conduct special projects for development, operations and community outreach
- Support planning, marketing and execution of special events
- Assist with tasks to increase donor retention
- Input and organize content inside the organization's administrative systems
- Learn about our various partners and programs, and how our work factors into the work in alleviating hunger in our community

Internship Requirements

- Pursuing a degree in marketing, communications, graphic design, or other related field
- An interest in nonprofit operations, community building and/or alleviating hunger
- Self-starter, problem solver, with an interest in managing special projects and collaborating across teams to advance the mission of TNFP
- Excellent written and verbal communication skills
- Available for ten weeks between May 2024 - August 2024, for 15-20 hrs a week. Internships can begin on a rolling basis based on school schedules and availability.
- Bi-weekly check-ins with mentors and program supervisors to achieve set goals
- Ability to communicate via text/phone with supervisors
- Must have reliable transportation
- Curiosity, flexibility and a sense of humor, not required but always welcome

Duration & Compensation

As part of this placement, The Nashville Food Project provides:

- **Hourly compensation** (\$15 per hour) paid bi-weekly, for a ten (10) week internship. Interns should plan to work 15-20 hours per week.
- **Hands-on opportunities** to learn and invest in non-profit management and the work of community food security, in both the administrative roles of an organization, as well as spending time with our Meals, Garden and Share teams.
- **Direct supervisory support** throughout the course of placement.

To apply, please submit a resume and cover letter to info@thenashvillefoodproject.org and list Summer Intern 2024 in the subject line. Applications will be accepted on a rolling basis until the positions have been filled.

The Nashville Food Project does not discriminate against any applicant for employment because of age, race, religion, color, handicap, sex, physical condition, developmental disability, sexual orientation or national origin.